

Company Profile







DAC Africa was founded in 1998 as Dispaid Advertising Consultants. Back then we were primarily engaged in Branding, Design and Advertising Consultancy. As we increased our capacity in different disciplines, we found that our knowledge in branding gave us a distinct advantage going into construction, interior design and spatial branding. We have since discontinued our activities in commercial advertising, and our vision and mission changed to focus on our main competencies; Branding, Design & Construction.

#### Vision

Transforming Africa's image positively through home-grown innovation in spacial design, branding, and construction.

#### Mission

Effectively meet all our objectives through the local employment of international work standards, Harnessing of new media and other available environments that reduce the cost of quality service delivery, and Empowering our people to work with diligence and commitment.

#### Interior Design

At DAC, we provide from-ground-up, Brand Led interior design and space planning services for home & office for which we develop unique and practical solutions to space management, creating pleasing yet practical living and working experiences.

#### Construction

Interior partitioning, wall & Floor finishes, furniture and cabinetry are among the construction solutions we offer.

#### Product Design & Development

Our designers are constantly developing different fresh ideas and products geared to giving our clients competitive advantages, better space management or just better practicability with their spaces.

Our product range includes solid wood doors, Laminate Solutions, steel casement windows, wrought iron doors etc. We also design that extra unique piece or form that personalizes your space.

#### Branding & Design

Clients looking for creative solutions to their Corporate Branding, Packaging, Advertising, Printing and Marketing have at their disposal, over 20 years experience in Industry Standard Branding and Design.

At DAC Africa, we are able to offer a One-Stop Shop for Graphic and Digital Design content for different media.

# **CATEGORIES**

WORKPLACE

Office Co-Working Spaces Conferencing

**HOSPITALITY** 

Hotels
Restaurants
Spas

RETAIL

Shops Restaurants Banking Halls Personal Care Outlets

**RESIDENTIAL** 

Homes Apartments Mixed Use Living Spaces D

**RECREATIONAL** 

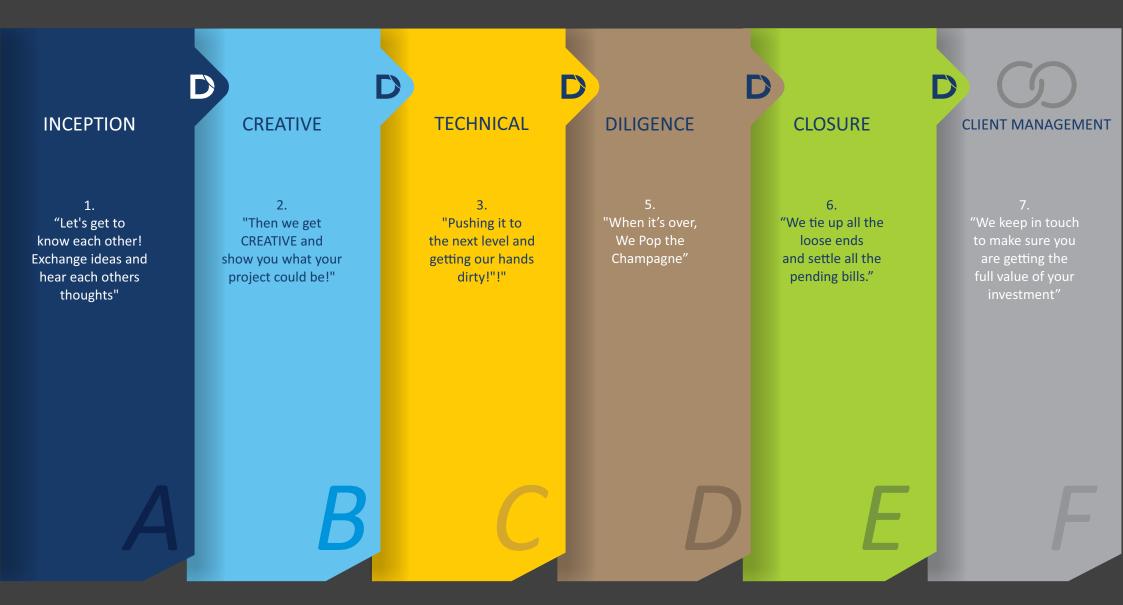
Gymnasiums Play Areas Breakout Areas

**HEALTHCARE** 

Hospital Clinics Pharmacie



# **OUR PROCESS**





Office
Co-Working Spaces
Conferencing

refine + redefine



#### Client:

# Standard Chartered Bank-HQ

Date: 2010 - 2011

Project value: Kshs. ooo.oo

#### **Client Brief:**

The design objective for this project was to have the executive wing to have a well appointed ambience, with a perceptively higher standard than the Interiors of the other office floors.

#### **Scope: Executive Office Floor**

Interior Fitouts for the Executive wing consisting of:

- 1 Reception
- Waiting area
- 1 CEO
- 1 Visitors office
- 2 Meeting rooms
- 1 Executive Waiting lounge
- 1 Kitchenette
- 1 Boardrooms (18pax)
- Executive Washrooms









#### Client:

#### **Centum Investments Limited**

Date: 2010

Project value: Kshs. ooo.oo

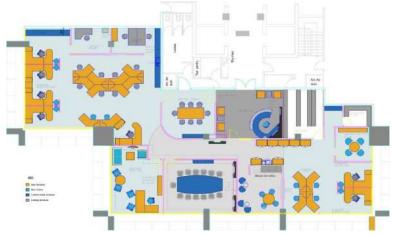
#### **Client Brief:**

The objective for this project was to refurbish the existing office and give it a new looks after the company re-branded and changed their name from ICDCI to Centum











#### Client:

# **Equity Group Foundation**

Date: 2013

Scope: Office Design & Fit - Out

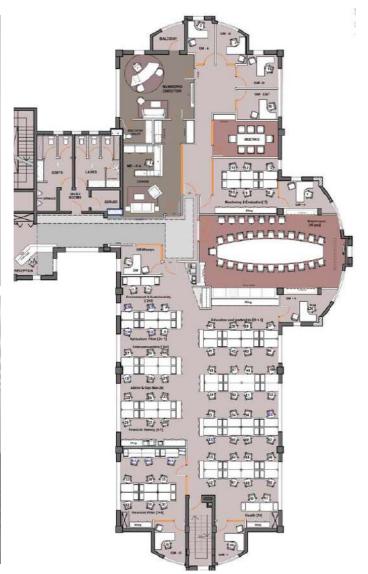
#### Client Brief:

EGF are based on the eighth floor of the Equity Centre in Upper Hill. In an endeavor to signify and maintain its corporate image and benevolence, EGF would like their offices fitted out to reflect professionalism, warmth and teamwork.













Client:

**National Bank Of Kenya** 

Scope: Office Design & Fit - Out

#### **Client Brief:**

The objective for this project was to develop an entrance lobby for the bank's Head Office that will represent the new BRAND.

The efficiency of flow of traffic and security are critical to deliver a pleasant customer experience.

Based on second floor, the Executive wing accommodates the Chairman, Managing Director and Executive Boardroom facilities. The Client's desire is to have an executive, well appointed ambience that portrays professionalism and the new direction that the establishment wishes to go.

Project Status: Conceptual











# **WORK PLACE**

Client:

**KERRY KENYA LTD** 

Scope: Office Branding

#### **Client Brief:**

Our client required wall and window branding to compliment their new office. Stainless steel signage that portrays their international stature was commissioned for the entrance lobby.











# **WORK PLACE**

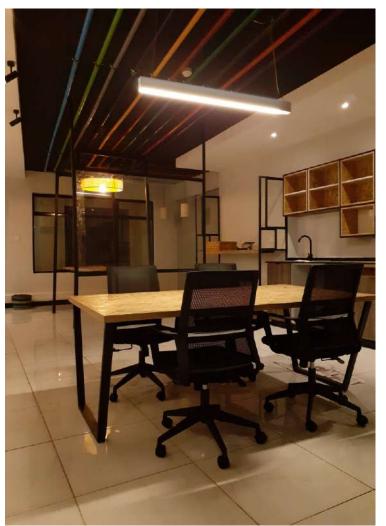
Client:

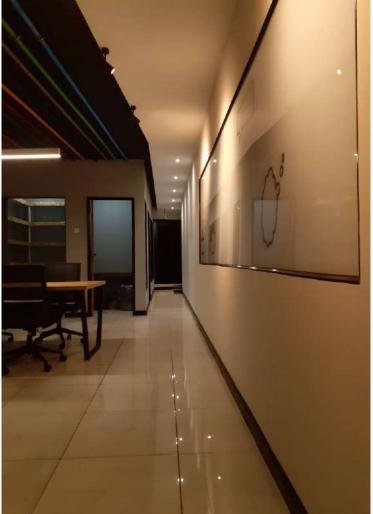
**THINK** 

Scope: Office Fit-out

**Client Brief:** 

Our client required complete design and fit-out for an office premises







# **WORK PLACE**

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Scope: Office Fit-out

**Client Brief:** 

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Hotels Restaurants Spas

refine + redefine



# **HOSPITALITY**

Client:

**Kenya Airways** 

Date: 2014

Scope: Business Lounge

Design & Fit-Out

#### Client Brief:

Based at the new terminal at JKIA unit 4, the new exclusive Business Lounge shall cater to KQs 1st class business travelers.

The new terminal is to be a reflection of the KQ brand which is well known internationally, and represents the best of Kenya and the continent. It is therefore important that all the facilities are of the highest standards and are consistent with other global benchmarks.













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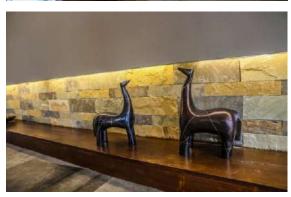
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Client:

Dusit D2

Date: 2012

Scope: Business Hotel Design & Fit-Out

#### Client Brief:

Covert office building into a trendy 101 roomed business hotel in conjunction with an international hotel operator.













# **HOSPITALITY**

Client:

Dusit D2

Date: 2012

Scope: Business Hotel
Design & Fit-Out

#### **Client Brief:**

Covert office building into a trendy 101 roomed business hotel in conjunction with an international hotel operator.













Client:

#### **Pride Inn Paradise**

Date: 2014

Scope: Beach Hotel Design & Fit-Out

#### **Client Brief:**

Complete renovation of 303 roomed beach hotel and convention center.









# **HOSPITALITY**

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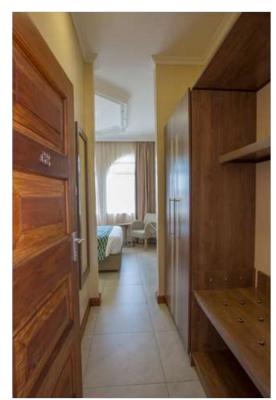
**KCB Hostels - Karen** 

Date: 2016

Scope: Budget Hotel Design & Fit-Out

#### **Client Brief:**

Renovation of 80 roomed budget hotel. Objective was to upgrade the hotel's dated accommodation and conference facilities.











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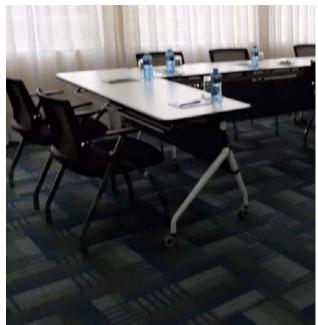
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#### **Client Brief:**

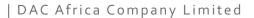
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#### Client:

#### **Swiss Port - Aspire Lounge**

Date: 2015

Scope: Airport Lounge Design & Fit-Out

#### **Client Brief:**

Following a fire at the Jomo Kenyatta International International Airport, major renovations were carried out in Terminal One.

Swiss Port's International hospitality brand; ASPIRE commissioned the design and fit-out of a Business Class Aspire Members' Lounge with all the modern amenities and comforts found in other aspire lounge's across the globe.















# **HOSPITALITY**

#### Midland Hotel - Nakuru

Date: 2016 - On Going Scope: Additional Guest Rooms and Public area Retrofit

#### Client Brief:

The ongoing development is an existing Hotel that is to increase the bed capacity by an additional 44 rooms and retrofit the public spaces.

This hotel is a traditional styled hotel with Victorian influenced furnishing. We carried the theme through by upholding the history of its foundation.













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Client:

Marijani,

Pwani Mchangani - Zanzibar

Date: 2018 - On going Scope: Interior Design, New beach hotel

#### **Client Brief:**

Develop a new boutique beach hotel. Simple design detailing with traditional Omali style ambience.









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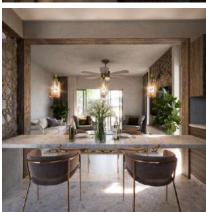
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#### Client:

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#### Client Brief:

Develop a new beach hotel.

Designed in contemporary caribbean style.









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Tulip inn, Airport Hotel - Zanzibar

Date: 2017 - On going Scope: Interior Design, New beach hotel

#### **Client Brief:**

A modern Arabic transit hotel based at the Zanzibar Airport.









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Tulip inn, Airport Hotel - Zanzibar

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#### **Client Brief:**

A modern Arabic transit hotel based at the Zanzibar Airport.







Project Status: Ongoing

## RECREATIONAL

Gymnasiums Play Areas Breakout Areas

refine + redefine





## **RECREATIONAL**

#### Client:

### International Livestock Research Institute (ILRI)

Date: 2015

Scope: Gymnasium Design & Fit-Out

#### **Client Brief:**

Design a modern health center for the staff on a budget.











## HEALTHCARE

Hospital Clinics Pharmacies

refine + redefine



## **HEALTHCARE**

Client:

**Premier Hospital - Nyali** 

Date: 2017

Scope: Interior Design + branding

#### Client Brief:

Following a take-over of an existing medical facility, the client wished to design and fit a contemporary medical facility that offers a wide range of services.

The facility was to have an Coastal theme.









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Following a take-over of an existing medical facility, the client wished to design and fit a contemporary medical facility that offers a wide range of services.

The facility was to have an Coastal theme.











## **HEALTHCARE**

#### Client:

Aga Khan University Hospital Main Hospital - 3rd Parklands, Nairobi

Date: 2019 - On going

Scope: Interior Design, Renovation of

the Old Hospital Block.

#### Client Brief:

To creat a seamless ambience that is inspiring work and healing space infused by the Hospital's culture.

Selection of durable materials and calming colour palette.













## **HEALTHCARE**

#### Client:

Aga Khan University Hospital Executive Clinic - Peponi, Nairobi

Date: 2019 - On going Scope: Interior Design,

New clinic

#### Client Brief:

To create a sophisticated space that allows the clinic to inject its own identity.













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Project Status: Ongoing

Homes
Apartments
Mixed Use Living
Spaces

refine + redefine



#### Client:

Riverside Drive, Nairobi

Date: 2015

Scope: Design of Residence

#### Client Brief:

The proposed development is a family residence situated along the lush and heavily forested Riverside Drive (Nairobi). The interior design scheme is to complement the strong architectural forms, with its continuing spaces and large volumes, elaborate inside-outside views and sweeping structural curves













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The proposed development is a family residence situated along the lush and heavily forested Riverside Drive (Nairobi). The interior design scheme is to complement the strong architectural forms, with its continuing spaces and large volumes, elaborate inside-outside views and sweeping structural curves







Project Status: Conceptual



## RESIDENTIAL

#### Client:

### Lavington, Nairobi

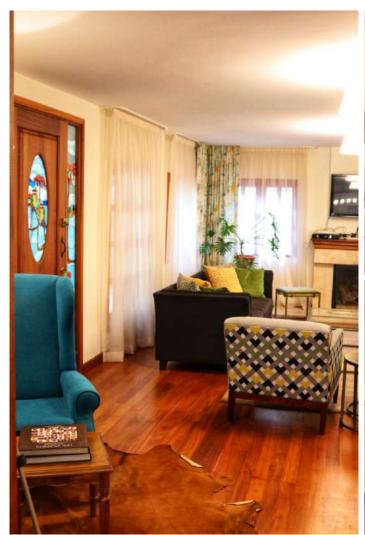
Date: 2019

Scope: Design of Residence

#### Client Brief:

The proposed development is a family residence situated within the lush Lavington Area in Nairobi.

The interior scheme is designed to complement the traditional countryside influence in its architectural, with its cozy , spaces and warm tones.













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Date: 2019

Scope: Design of Residence

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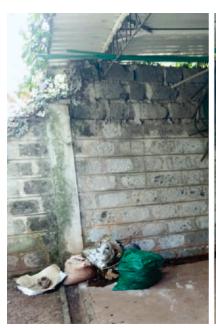
Date: 2019

Scope: Design & Fit-out of a Gazebo

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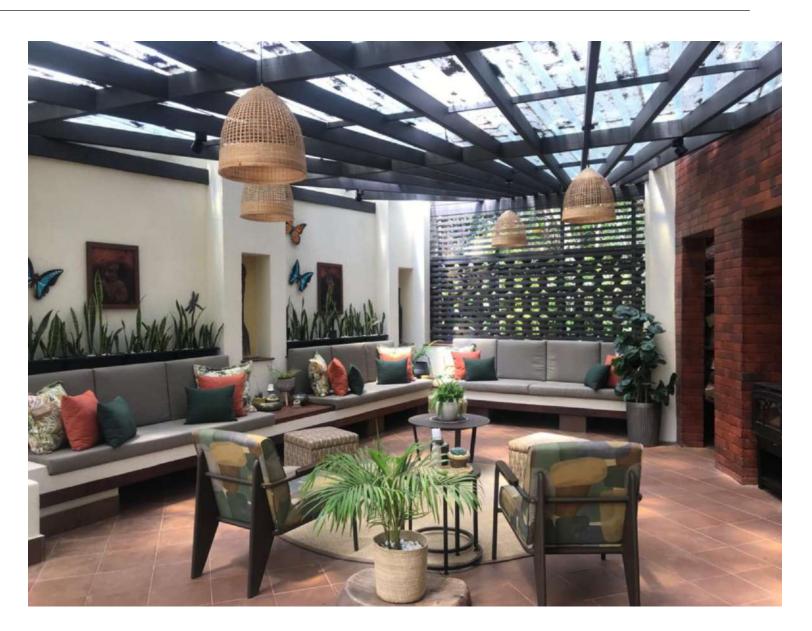
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## **RESIDENTIAL**

#### Client:

Mimosa Drive, Runda -Nairobi

Date: 2020

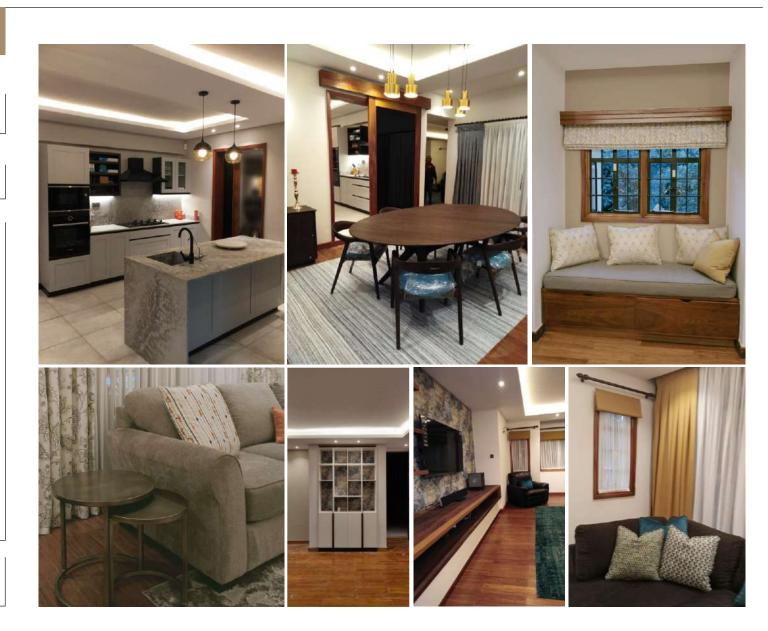
Scope: Design of Residence

#### **Client Brief:**

A full refurbishment that includes both hard and soft fittings and furnishing for all the common spaces.

The interior design scheme is contemporary yet comfortable, where we used materials that were modern but still familiar.







## **RESIDENTIAL**

#### Client:

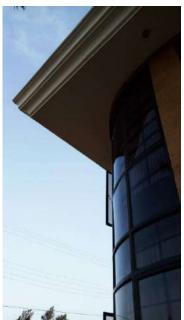
#### Mushroom Estate, Kiambu

Date: 2015 -2017

Scope: Residential Home Design & Construction

#### Client Brief:

The proposed development is a family residence situated in Mushroom Estate, off Kiambu Rd. The design objective was to create a homely yet contemporary living space with sizeable spaces and large inside-outside views. The design language was to be geometric and was to have a bold structural presence.











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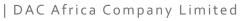












# A F R I C A refine + redefine

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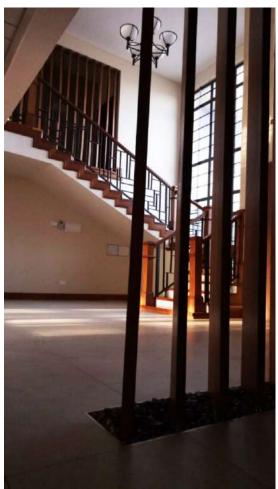
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## **RESIDENTIAL**

Client:

The Estate, Karen

Date: 2015 -2017

Scope: Design- Residence Pool House

#### Client Brief:

The ongoing development is a pool house area adjacent to the family residence, which is situated along Nandi Rd., Karen (Nairobi).

The interior design objective is to create an outdoor entertainment space that houses changing and shower facilites, and a grilling/dining and lounging area which complements the swimming pool.

Project Status: Ongoing







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refine | redefine